



**CHARTER TOWNSHIP OF WATERFORD
CLERK'S OFFICE**

5200 Civic Center Dr. • Waterford, MI 48329
Phone 248-674-6266 • Fax 248-674-5455
Web Page www.waterfordmi.gov

BANNER APPLICATION

DATE OF INSTALLATION: _____ DATE OF REMOVAL: _____
BANNERS MAY HANG FOR A MAXIMUM OF 3 WEEKS

Applicant Information

NAME	PHONE NUMBER		
ADDRESS	CITY	STATE	ZIP CODE
EMAIL ADDRESS			

Attach a photograph or rendering of the proposed banner

Choose location(s) to place banner(s):

- Pontiac Lk. Rd. Overpass near Senior Center
- Walton Blvd. Overpass near Mason Middle School
- Voorheis Rd. Overpass near Lynn St.
- Williams Lake Rd.
- Other _____

1. Banner must be a minimum of 18' above the roadway at its lowest point
2. Banner must be a minimum of 10' from a traffic signal
3. Banner content shall be related to an activity taking place within and shall be located within the jurisdictional boundaries of Waterford Township. Any deviation from this policy must be approved by the Township Board
4. No promotion of products or political messages are allowed
5. Lettering of a sponsor's name, if applicable, shall be a maximum of 3" lettering if on a single line, or 2" lettering if on more than one line
6. Once approved, the Clerk's Office will submit Form 2204 to the MDOT Region TCS Office at least 5 days before the installation of the banner

I, THE UNDERSIGNED APPLICANT, HEREBY SWEAR THAT ALL OF THE STATEMENTS, ANSWERS AND INFORMATION I HAVE PROVIDED IN OR AS PART OF THIS APPLICATION ARE TRUE, ACCURATE AND COMPLETE TO THE BEST OF MY KNOWLEDGE. AND I UNDERSTAND AND ACKNOWLEDGE THAT ANY FALSEHOODS OR MISREPRESENTATIONS CONTAINED IN SUCH STATEMENTS, ANSWERS OR INFORMATION CAN, AMONG OTHER THINGS, BE THE CAUSE OF A DENIAL OF THE REQUESTED PERMIT AND CAUSE FOR THE REVOCATION OF ANY PERMIT ISSUED TO THE APPLICANT.

DATE: _____

SIGNED: _____

PRINT NAME: _____

BOARD OF TRUSTEES
Gary Wall, Supervisor
Sue Camilleri, Clerk
Margaret Birch, Treasurer
Anthony M. Bartolotta, Trustee
Julie Brown, Trustee
Karen Joliat, Trustee
Donna F. Kelley, Trustee



5200 Civic Center Drive
Waterford, Michigan 48329-3773
Telephone: (248) 674-6266 Fax: (248) 674-5455
www.waterfordmi.gov

Sue Camilleri
Clerk
scamilleri@waterfordmi.gov

Kari Vlaeminck
Deputy Clerk
kvlaeminck@waterfordmi.gov

BANNER PERMIT REQUIREMENTS

Road Commission for Oakland County (RCOC) and the Michigan Department of Transportation (MDOT) require banner permits for their roads. The Local Clerk applies for them on behalf of the applicant. If you need a banner permit, complete an application and forward your request to the Waterford Township Clerk's Office as above.

- Banner may hang for three (3) weeks only
- Banner must be a minimum of 18 feet above the roadway surface at its lowest point
- Banner must be a minimum of 10 feet from a traffic signal
- No promotion of products or political messages are allowed
- The request must include the exact working of the banner, size, and description of material

After the Township Board approves the request, the appropriate application is prepared and applied for with MDOT and RCOC. It takes a few weeks to get back, so apply early. The Township Board meets every 2 weeks. Any questions, please call 248-674-6210.

Waterford Township only processes Banner Permits for Waterford Organizations.

With us there are no boundaries.